Interactive Visualization

http://www.nytimes.com/interactive/2012/10/15/us/politics/swing-history.html?_r=0

Over the Decades, How States Have Shifted

Recent elections have placed a heavy emphasis on “swing states” — Ohio, Florida and the other competitive states. Yet in the past, many more states shifted between the Democratic and Republican parties. A look at how the states stacked up in the 2012 election and how they have shifted over past elections.

Chart Size of Lead  Chart Electoral Votes

Each box represents a state sized by number of electoral votes.
Each curve shows how much it shifted left or right between elections.

Obama Re-elected
The country voted about 5 percentage points more Republican in 2012 than in 2008. Obama lost North Carolina and Indiana, but won every tossup except Florida, which remains too close to call.

As Goes Ohio
Proposed Exercise (24.11) → Questions

- Who is the audience? (expert? non-expert?)
- What questions does this visualization answer?
- Why do you like / dislike this visualization?
- Can you suggest improvements?

- What design principles (Tufte’s) best describe why it is good / bad? (Remember HCI)
Proposed Exercise (24.11) ➔ Analyze Visualizations

http://viz.wtf

WTF Visualizations

Visualizations that make no sense.
For a discussion of what is wrong with a particular visualization, tweet at us @WTF1980.
Check out our friends Twitter #Viz and #IncidentalViz or submit.